

<div style="text-align: center;"></div> <p></p>
 <p>♦ ♦</p>
 ♦♦♦♦ "Mom, did you see that huge billboard just now? Oh, look, look, there's another one?"</p> <p>♦♦♦♦♦ Mom surfaces from her tome: 'Every school teacher's essential guide to kick boxing': ♦"Stone wheels! I don't believe it! Stone wheels!?"</p> <p>♦</p> <p>♦♦♦♦♦ Once again Little Johnny demonstrates his gift for putting me on the spot:♦ "Mister, why would anybody advertise 'Stone Wheels'???....."</p> <p>♦</p> <p>♦♦♦♦♦ Having♦ barely had ♦time to formulate the same question myself, I am reduced to the obvious and my wise owl act (frowning, pursing my mouth and staring):
 "Johnny, two things. Advertisers are like the gods of old: They are all-powerful, and they are very busy with their own fun and games. ♦So forget about trying to figure them out. Just accept that in five years time every car will be on stone wheels!"</p> <p>♦</p> <p>♦♦♦♦ While I start thinking about investment opportunities in companies involved with quarrying equipment and shock absorbers, Little Johnny has his own thoughts: "I have always been told there is only one god. Are you saying, Mister, that people had many gods before, and that they still exist?"</p> <p>♦</p> <p>♦♦♦♦ Mom is a little bit agitated: "I know 'Retro' is in, but this is ridiculous. Will it be skins and furs next? However are we going to find something nice to buy if Armani, Gucci, Oakley and Luis Vuitton all look the same in fake skin and fur?"</p> <p>♦</p> <p>♦♦♦♦ I am thinking that it's OK if it means we get to skip ♦Bouffants, Beehives and Bryllcreme on the retro trip, when there's another billboard: 'Buy ♦stone accessories, and get a free gift of all-round stone car trim plus an unbelievably multi-purpose extra stone, all for only US999.' </p> <p>♦</p> <p>♦♦♦♦ I cannot help myself but exclaim: "What a super offer!", when Little Johnny has to comment:</p> <p>♦♦♦♦♦ "I don't really understand how they can keep saying there is only one god! I hope it all gets clearer when we get to @paradise#."</p> <p>♦</p> <p style="text-align: center;"></p> <p>♦</p>